

### **1CRM US COOKIE POLICY**

Effective November 13th, 2023

This Cookie Policy describes the different types of cookies and similar technologies that may be applied on the Elevate Staffing, Inc Portal <a href="https://portal-us.weareelevate.global">https://portal-us.weareelevate.global</a> (the "Portal") and associated subdomains.

Elevate Staffing, Inc may change this Cookie Policy at any time. Please take a look at the "Effective Date" legend at the top of this page to see when this Cookie Policy was last revised. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Site.

#### What is a Cookie?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are useful because they allow a website to recognize a user's device. You can find more information about cookies at:

- www.allaboutcookies.org
- www.youronlinechoices.eu

Cookies do lots of different jobs, like letting you navigate between pages efficiently remembering your preferences, and generally improve your website experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

Most websites you visit will use cookies in order to improve your user experience by enabling that website to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie').

Cookies may be set by the website you are visiting ('first party cookies') or they may be set by other websites who run content on the page you are viewing ('third party cookies').

There are several ways to manage cookies. You can control the use of cookies at the browser level, by instructing your browser to accept cookies, disable cookies or notify you when receiving a new cookie. The Network Advertising Initiative also offers a means to opt-out of a number of advertising cookies. Please visit www.networkadvertising.org to learn more. Note that opting-out does not mean you will no longer receive online advertising. It does mean that the company or companies from which you opted-out will no longer deliver ads tailored to your preferences and usage patterns.

### Cookies used on the Portal

Elevate Staffing, Inc ("us"/"our"/"we") uses first party and third party cookies. We use cookies in order to make the Portal easier to use, to support the provision of information and functionality to you, as well as to provide us with information about how this Site is used so that we can make sure it is as up to date, relevant and error free as we can.

To the extent any Personal Information is collected through cookies, Elevate USA's Privacy Policy [link] applies and compliments this Cookie Policy.



By accepting some or all of the cookies and continuing to use the Portal you are agreeing to our use of cookies and the cookies notice at the top of your browser will disappear. If you block our use of cookies, you may be unable to access certain areas of the Portal and certain functions and pages will not work in the usual way. Doing so may also affect our ability to update the Portal to cater for user preferences and improve its performance.

## **Necessary**

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

Cookie	Duration	Description
Player	1 year	This first party cookie created by Vimeo is used to remember user's player mode preferences.
cf_bm	30 minutes	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management on Vimeo.

#### **Functional**

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

Cookie	Duration	Description
vuid	1 year 1 month	These cookies are used by the Vimeo video player on websites.
language	Never	This cookie is used to store the language preference of the user.
player	1 Year	Vimeo uses this cookie to save the user's preferences when playing embedded videos from Vimeo.
aka_debug	Session	Vimeo sets this cookie which is essential for the website to play video functionality.

### **Analytics**

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Cookie	Duration	Description
MUID	1 year	Bing sets this cookie to recognize unique web browsers visiting Microsoft sites. This cookie is used for advertising, site analytics, and other operations.
MUID	1 year	Clarity sets this cookie to carry out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.



ANONCHK	10 minutes	The ANONCHK cookie, set by Bing, is used to store a user's session ID and also verify the clicks from ads on the Bing search engine. The cookie helps in reporting and personalization as well.	
CLID	1 year	Microsoft Clarity set this cookie to store information about how visitors interact with the website. The cookie helps to provide an analysis report. The data collection includes the number of visitors, where they visit the website, and the pages visited.	
_clck	1 year	Microsoft Clarity sets this cookie to retain the browser's Clarity User ID and settings exclusive to that website. This guarantees that actions taken during subsequent visits to the same website will be linked to the same user ID.	
_clsk	1 day	Microsoft Clarity sets this cookie to store and consolidate a user's pageviews into a single session recording.	
MR	7 days	This cookie, set by Bing, is used to collect user information for analytics purposes.	
MR	7 days	Clarity sets this cookie which we use to measure the use of the website for internal analytics.	
SM	session	Microsoft Clarity cookie set this cookie for synchronizing the MUID across Microsoft domains.	
SRM_B	1 year 24 days	Used by Microsoft Advertising as a unique ID for visitors.	

# Uncategorized

Other uncategorized cookies are those that are being analyzed and have not been classified into a category as yet.

Cookie	Duration	Description
agreedCookieUse	session	To determine whether the cookie policy should display again or not

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