

elevate

Connecting People With Brands

ElevateHER

Elevate Global's new initiative to reduce the gender gap, and elevate the path forward.



In an effort to support gender equality and drive equity for women in the workplace, we have launched a new initiative called **ElevateHER**.

Engaging with a diverse range of women within the events industry and further, we're aiming to support through discussion, education, influence and action, matters that women need and want, like female health, childcare, fertility and more.

We have identified **7 Strategic Pillars** that will act as anchors for the initiative's action plan, each lead by women at Elevate.

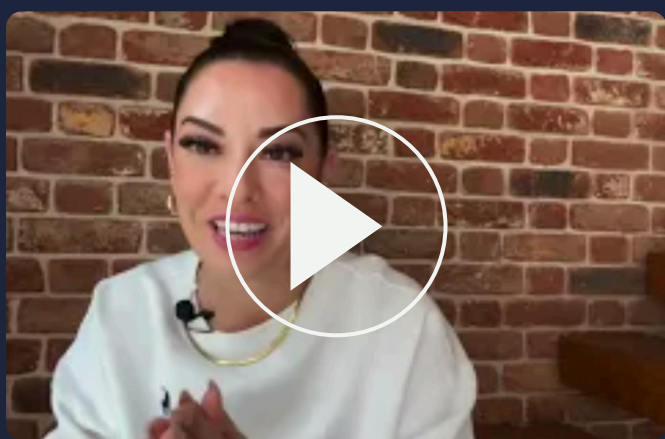
"...Our first session has been incredibly inspiring and I can't wait to see what this amazing group of women achieve."

- Sophie,
HR Director, UK & EU

[Read More](#)

Join us in our mission to elevate diversity and inclusivity in the events industry! Participate in our survey to help shape the future of ElevateHER.

[Participate Now](#)



7 Strategic Pillars:

1. Policy Review, Creation & Publication
2. Supporting the Next Generation
3. Showcasing Women in Events
4. Training & Mentoring
5. On Site Support
6. Wider Impact & Round Tables
7. Research, Data & Measurement



"...As a woman that's had to encounter many barriers right from when I was on the field as an Event Manager, to even now in my role at C-suite level, I've learned that we need to enable a more equitable solution and situation for women in business."

-Carina Filek, Global COO

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